

BTM Institute Research

Research Categories

Financial Value of Convergence

Contours of Convergence

Convergence and Innovation

Business Technology Management Capabilities

Globalization and Outsourcing

Business Technology Disconnect

Through primary and secondary research focused on Sustained Innovation, Agility, Risk Mitigation, Governance, Organizational Design, Extended Enterprise, and others, the BTM Institute advances the theory of Business Technology Management (BTM) and identifies management best practices that drive financial value by collaborating with leading practitioners and researchers through various research reports. Category Definitions

Thus far, BTM Institute's research centered on the following general areas of inquiry:

Financial Value of Convergence

This series of BTM Institute research reports introduces an index that highlights the connection between corporate financial performance and business technology convergence.

Contours of Convergence

This series of BTM Institute research reports further investigates the next generation management practices required to create unified organizational capabilities and maturity advancement while highlighting the real life best practices implemented within leading organizations around the globe. Convergence and Innovation

This series of BTM Institute research demonstrates the need for a seamless, structured management approach that begins with the board and CEO and connects all the way through technology investment and implementation. It shows how an organization can be configured to make innovation repeatable. The secret is that innovation must be managed as any other business activity. 'Sustained Innovation' research series shows how to create an infrastructure for the innovation process. Business Technology Management Capabilities

Technology levels the playing field: one company's lead is closed as competitors buy the same proficiency. But closing a gap in the management of technology is not as easy. It involves how a company is organized and governed. This book, therefore, explores what may well be the last opportunity for building and sustaining a competitive edge. This series of research examines the interplay of business technology with business strategy, governance, budgeting, organization, risk management, business processes, partnerships and the marketplace - and offers the theory, real-world examples and specific advice for executives on running, and winning, the race. Globalization and Outsourcing

This series of BTM Institute research is a wake-up call to global leaders. A collaboration among the most accomplished academics and global leaders (over 60 top international figures), it examines management challenges and innovation opportunities in light of the profound impact of globalization and the emergence of the knowledge economy. It shows how to build excellence by leveraging the vast global knowledge pool of the "six billion minds" that make up the emerging knowledge economy, which is driven by the convergence of business and technology. Business Technology Disconnect

Most companies fail to capitalize on the technologies they already have; and many more are poised to meet this same fate with the next big technology fad spawned in Silicon Valley and propelled by venture capitalists. This series of research begin by illustrating some of the ways the disconnect can manifest itself in the enterprise. These examples reveal an unequivocal truth: to understand, communicate, and plan how they should utilize technology in the enterprise, companies first need to align three key areas-business, process, and technology. But to achieve alignment among these areas requires a fundamentally different approach than those used before-one that brings these disciplines together in a way that all can understand.